

Condensed consolidated interim financial statements for the nine-month period ended 30 September 2014 (unaudited)

Condensed Consolidated statement of comprehensive income

| | | Current quarter 3 months ended | | 3 months ended 9 months en | | - |
|---|-------|-----------------------------------|-----------|----------------------------|-----------|---|
| | - | 30 Sept | 30 Sept | 30 Sept | 30 Sept | |
| | Marta | 2014 | 2013 | 2014 | 2013 | |
| | Note | RM'000 | RM'000 | RM'000 | RM'000 | |
| Revenue | | 74,823 | 80,512 | 214,687 | 252,608 | |
| Other income | | 3,305 | 3,555 | 11,874 | 11,222 | |
| Dow motorials and consumption used | | (22.204) | (25, 290) | (71 101) | (00.674) | |
| Raw materials and consumables used | | (22,301) | (25,289) | (71,101) | (82,671) | |
| Vendors' commissions | | (7,970) | (9,454) | (25,379) | (30,580) | |
| Transportation costs | | (3,378) | (4,147) | (10,210) | (12,723) | |
| Employee benefits expense | | (31,079) | (32,210) | (101,511) | (97,287) | |
| Depreciation and amortisation | | (5,268) | (5,206) | (15,596) | (14,346) | |
| Other expenses | | (11,901) | (13,803) | (35,620) | (38,731) | |
| Finance costs | - | (2,339) | (2,229) | (6,697) | (5,458) | |
| Total costs | | (84,236) | (92,338) | (266,114) | (281,796) | |
| Operating loss | - | (6,108) | (8,271) | (39,553) | (17,966) | |
| Share of results of associates | | 265 | 692 | 1,103 | 2,751 | |
| Loss before tax | 5 | (5,843) | (7,579) | (38,450) | (15,215) | |
| Income tax /zakat | 6 | 127 | 2,914 | 1,877 | 3,657 | |
| Loss for the period, net of tax | - | (5,716) | (4,665) | (36,573) | (11,558) | |
| | - | | | | | |
| Other comprehensive income | | | | | | |
| Net gain on available-for-sale | | | | | | |
| financial assets | | | | | | |
| (Loss)/gain on fair value changes Transfer to profit or loss | | (129) | 485 | (244) | 607 | |
| upon disposal | | (113) | - | (5,417) | (878) | |
| Foreign currency translation | | - | 18 | - | 10 | |
| Other comprehensive (loss)/profit | - | | .0 | | | |
| for the period, net of tax | - | (242) | 503 | (5,661) | (261) | |
| | _ | | | | | |
| Total comprehensive loss | | | (4.400) | (40.004) | (44.040) | |
| for the period | | (5,958) | (4,162) | (42,234) | (11,819) | |



Condensed consolidated interim financial statements for the nine-month period ended 30 September 2014 (unaudited)

Condensed Consolidated statement of comprehensive income (contd.)

| | | Current quarter 3 months ended | | | |
|--|--------|-----------------------------------|---------------------------|---------------------------|---------------------------|
| | Note | 30 Sept 2014 RM'000 | 30 Sept 2013 RM'000 | 30 Sept 2014 RM'000 | 30 Sept 2013 RM'000 |
| Loss attributable to: Owners of the parent | - | (5,716) | (4,665) | (36,573) | (11,558) |
| Total comprehensive loss attributable to: | | | | | |
| Owners of the parent | - | (5,958) | (4,162) | (42,234) | (11,819) |
| Loss per share attributable to owners of the parent (sen): | | | | | |
| Basic, for loss for the year Diluted, for loss for the year | 7 7 | (5.16) (5.16) | (4.21) (4.21) | (33.03) (33.03) | (10.44) (10.44) |

These condensed consolidated statements of comprehensive income should be read in conjuction with the accompanying explanatory notes attached to these interim financial statements.



Condensed consolidated interim financial statements for the nine-month period ended 30 September 2014 (unaudited)

Condensed Consolidated statement of financial position (unaudited)

| | | 30 Sept 2014 | 31 December 2013 |
|-------------------------------|------|-----------------|---------------------|
| | Note | RM'000 | RM'000 |
| | | | |
| Assets | | | |
| Non-current assets | | | |
| Property, plant and equipment | 8 | 274,114 | 270,300 |
| Investment properties | | 17,632 | 14,348 |
| Intangible assets | 9 | 2,353 | 2,885 |
| Investments in associates | | 28,494 | 27,391 |
| Investment securities | 12 | 2,347 | 18,780 |
| Other investments | 12 | 11,396 | 10,112 |
| Deferred tax assets | | 766 | 110 |
| Long term receivables | | 1,670 | 1,353 |
| Trade and other receivables | | 13,445 | 13,445 |
| | | 352,217 | 358,724 |
| Current assets | | | |
| Inventories | 10 | 26,173 | 23,503 |
| Trade and other receivables | | 115,842 | 115,175 |
| Investment securities | 12 | 2,802 | 2,861 |
| Cash and bank balances | 11 | 27,771 | 32,882 |
| | | 172,588 | 174,421 |
| | | | |
| Total assets | | 524,805 | 533,145 |
| Equity and liabilities | | | |
| Equity attributable to owners | | | |
| of the parent | | | |
| Share capital | | 110,734 | 110,734 |
| Share premium | | 50,703 | 50,703 |
| Other reserves | | 5,332 | 10,993 |
| Retained earnings | | 70,834 | 107,407 |
| Total equity | | 237,603 | 279,837 |
| | | | |



Condensed consolidated interim financial statements for the nine-month period ended 30 September 2014 (unaudited)

Condensed Consolidated statement of financial position (contd.)

| | Note | 30 Sept 2014 RM'000 | 31 December 2013 RM'000 |
|--|------|--|--|
| Non-current liabilities | | | |
| Retirement benefit obligations | | 991 | 1,376 |
| Loans and borrowings | 14 | 91,551 | 98,546 |
| Deferred tax liabilities | | 179 | 1,427 |
| | | 92,721 | 101,349 |
| Current liabilities Retirement benefit obligations Loans and borrowings Trade and other payables Taxation | 14 | 497 103,357 90,079 548 194,481 | 690 96,029 54,575 <u>665</u> 151,959 |
| Total liabilities Total equity and liabilities | _ | 287,202 524,805 | 253,308 533,145 |

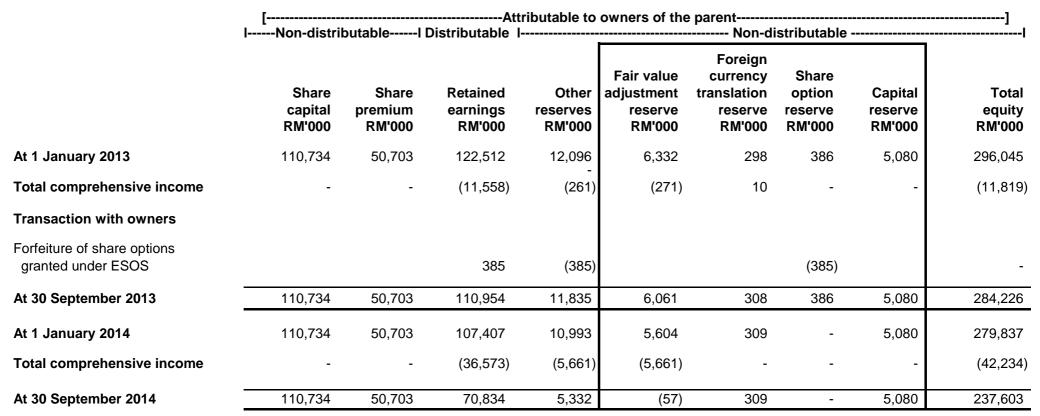
These condensed consolidated statements of financial position should be read in conjuction with the accompanying explanatory notes attached to these interim financial statements.

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Utusan Melayu (Malaysia) Berhad (Incorporated in Malaysia)

Condensed consolidated interim financial statements for the nine-month period ended 30 September 2014 (unaudited)

Condensed consolidated statement of changes in equity



These condensed consolidated statements of changes in equity should be read in conjuction with the accompanying explanatory notes attached to these interim financial statements.





Condensed consolidated interim financial statements for the nine-month period ended 30 September 2014 (unaudited)

Condensed consolidated statement of cash flows

| | 9 months ended | | |
|--|------------------------|------------------------|--|
| | 30 Sept 2014 RM'000 | 30 Sept 2013 RM'000 | |
| Cash flows from operating activities | | | |
| Loss before taxation Adjustments for: | (38,450) | (15,215) | |
| Impairment loss on trade and other receivables | 4,783 | 996 | |
| Reversal of impairment loss on trade and other receivables | (314) | (186) | |
| Net fair value loss on held for trading investment | 285 | 225 | |
| Gain on disposal of held for trading investment | (204) | (370) | |
| Gain on disposal of available-for-sale investment | (4,652) | (784) | |
| Provision for retirement benefits | 708 | 498 | |
| Share of results of associates | (1,103) | (2,751) | |
| Interest income | (731) | (1,058) | |
| Interest expenses | 6,222 | 5,156 | |
| Depreciation of property, plant and equipment | 15,007 | 13,868 | |
| Amortisation of intangible assets | 588 | 478 | |
| Gain on disposal of property, plant and equipment | (305) | (124) | |
| Property, plant and equipment written off | - | 4 | |
| Inventories written down | - | 683 | |
| Gain on disposal of a subsidiary | (442) | - | |
| Dividend income | (592) | (2,110) | |
| Operating loss before working capital changes | (19,200) | (690) | |
| Increase in receivables | (4,521) | (11,841) | |
| (Increase)/decrease in inventories | (5,461) | 11,395 | |
| Increase in payables | 40,198 | 11,440 | |
| Cash generated from operations | 11,016 | 10,304 | |
| Interest paid | (6,151) | (5,794) | |
| Taxes paid | (1,933) | (3,970) | |
| Zakat paid | - | (38) | |
| Net cash (used in)/generated from operating activities | 2,932 | 502 | |



Condensed consolidated interim financial statements for the nine-month period ended 30 September 2014 (unaudited)

Condensed consolidated statement of cash flows (contd.)

| | 9 months ended | | |
|---|------------------------|------------------------|--|
| | 30 Sept 2014 RM'000 | 30 Sept 2013 RM'000 | |
| Cash flows from investing activities | | | |
| Interest received | 731 | 1,058 | |
| Investment in associate | - | (10) | |
| Purchase of property, plant and equipment | (12,916) | (30,619) | |
| Purchase of intangible assets | (56) | (430) | |
| Proceeds from disposal of property, plant and equipment | 323 | 124 | |
| Purchase of securities in held for trading investment | (5,057) | (6,497) | |
| Proceeds from disposal of held for trading investment | 5,035 | 4,157 | |
| Proceeds from disposal of available-for-sale investment | 14,139 | 4,809 | |
| Dividends received | 592 | 2,110 | |
| Disposal of a subsidiary, net of cash outflow | (650) | - | |
| Net cash generated from/(used in) investing activities | 2,141 | (25,298) | |
| Cash flows from financing activities | | | |
| Drawdown of short term borrowings | 3,290 | 7,067 | |
| Drawdown of term loan | 723 | 17,763 | |
| Payment of hire purchase payables | (918) | (917) | |
| Repayment of long term borrowings | (13,497) | (14,622) | |
| Payment of retirement benefits | (1,286) | (1,719) | |
| Withdrawal/(additional) of pledged fixed deposits | 196 | (603) | |
| Net cash used in financing activities | (11,492) | 6,969 | |
| Net decrease in cash and cash equivalents | (6,419) | (17,827) | |
| Effects of foreign exchange rate changes | - | 10 | |
| Cash and cash equivalents at 1 January | 31,258 | 47,550 | |
| Cash and cash equivalents at 30 September | 24,839 | 29,733 | |

These condensed consolidated statements of cash flows should be read in conjuction with the accompanying explanatory notes attached to these interim financial statements.



Explanatory notes pursuant to MFRS 134 For the nine-month period ended 30 September 2014

1. Corporate information

The Company is a public limited liability company, incorporated and domiciled in Malaysia, and is listed on the Main Market of Bursa Malaysia Securities Berhad.

2. Basis of Preparation

These condensed consolidated interim financial statements, for the period ended 30 June 2014, have been prepared in accordance with MFRS 134 Interim Financial Reporting and paragraph 9.22 of the Listing Requirements of Bursa Malaysia Securities Berhad. These condensed consolidated interim financial statements also comply with IAS 34 Interim Financial Reporting issued by the International Accounting Standards Board.

These financial statements should be read in conjunction with the audited financial statements for the year ended 31 December 2013. These explanatory notes attached to the interim financial statements provide an explanation of events and transactions that are significant to an understanding of the changes in the financial position and performance of the Group and of the Company since the year ended 31 December 2013.

The accounting policies and presentation adopted by the Group for the quarterly financial statements are consistent with those adopted in the Group's consolidated audited financial statements for the financial year ended 31 December 2013.

During the financial period, the Group has adopted the following applicable new MFRS, the revised MFRS and amendments to MFRS:

MFRS and Amendments to MFRSs

Amendments to MFRS 10 Consolidated Financial Statements: Investment Entities

Amendments to MFRS 12 Disclosure of Interests in Other Entities: Investment Entities

Amendments to MFRS 127 Separate Financial Statements: Investment Entities

- Amendments to MFRS 132: Financial Instruments: Presentation-Offsetting Financial Assets and Financial Liabilities
- Amendments to MFRS136: Impairment of Assets Recoverable Amount Disclosures for Non-Financial Assets
- Amendments to MFRS139: Financial Instruments: Recognition and Measurement Novation of Derivatives and Continuation of Hedge Accounting

The Group will be adopting the following MFRSs when they become effective in the respective financial periods.

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Utusan Melayu (Malaysia) Berhad (Incorporated in Malaysia)



Explanatory notes pursuant to MFRS 134 For the nine-month period ended 30 September 2014

2. Basis of Preparation (contd.)

| MFRS and Amendments to MFRSs | Effective for annual periods beginning on or after |
|---|---|
| MFRS 9 Financial Instruments | 1 January 2015 |
| Amendments to MFRS 7 Financial Instruments: Disclosures - Mandatory | |
| Effective Date of MFRS 9 and Transition Disclosure | 1 January 2015 |
| MFRS 9 Financial Instruments: Hedge Accounting | 1 January 2015 |
| Amendments to MFRS 139 Financial Instruments: Recognition and Measure | ment 1 January 2015 |

The adoption of the above Standards, Interpretations and Amendments do not have any significant financial impact on the Group.

3. Changes in estimates

There were no changes in estimates that have had a material effect in the current interim results.

4. Changes in composition of the Group

On 28 February 2014 the Company announced to Bursa Malaysia Securities Berhad that Juasa Holdings Sdn Bhd ('JHSB'), a wholly-owned subsidiary of the Company had entered into a Share Sale Agreement with Baiduri Stationery Sdn Bhd for the disposal of 9,000,000 ordinary shares of RM1.00 each which represent 100% of the total issued and paid-up capital in Arah Pendidikan Sdn Bhd for the purchase consideration of RM50,000 (Ringgit Malaysia: Fifty Thousand) only, upon such terms and subject to the conditions contained in the Share Sale Agreement. The agreement was fully completed with immediate effect.

The subsidiary was previously reported as part of the publishing, distribution and advertisements segment.



Explanatory notes pursuant to MFRS 134 For the nine-month period ended 30 September 2014

5. (Loss)/profit before tax

Included in the loss before tax are the following items:

| | Current quarter 3 months ended | | Cumulative of 9 months e | |
|---------------------------------|-----------------------------------|---------|--------------------------|---------|
| - | 30 Sept | 30 Sept | 30 Sept | 30 Sept |
| | 2014 | 2013 | 2014 | 2013 |
| | RM'000 | RM'000 | RM'000 | RM'000 |
| Interest income | (81) | (406) | (731) | (1,058) |
| Interest expense | 2,173 | 2,113 | 6,222 | 5,156 |
| Net impairment loss on trade | | | | |
| and other receivables | 2,050 | 172 | 4,469 | 810 |
| Gain on disposal of property, | | | | |
| plant & equipment | (201) | (31) | (305) | (124) |
| Inventories written down | - | 617 | - | 683 |
| Net fair value loss on held for | | | | |
| trading investment securities | 272 | 156 | 285 | 225 |
| Depreciation of property, plant | | | | |
| and equipment | 5,070 | 5,001 | 15,007 | 13,868 |
| Amortisation of intangible | | | | |
| assets | 197 | 205 | 588 | 478 |

6. Income tax expense

| | Current quarter 3 months ended | | Cumulative quarter 9 months ended | |
|----------------------|-----------------------------------|---------------------------|--------------------------------------|---------------------------|
| | 30 Sept 2014 RM'000 | 30 Sept 2013 RM'000 | 30 Sept 2014 RM'000 | 30 Sept 2013 RM'000 |
| Current tax: | | | | |
| Malaysian income tax | (152) | 311 | (27) | (1,579) |
| Zakat | - | (13) | - | (38) |
| Deferred tax | 279 | 2,616 | 1,904 | 5,274 |
| | 127 | 2,914 | 1,877 | 3,657 |

Income tax expense is recognised in each interim period based on the best estimate of the weighted average annual income tax rate expected for the full financial year. The effective tax rates are lower than statutory tax rate (2014: 25% and 2013: 25%) principally due to the increase in unabsorbed capital allowances.



Explanatory notes pursuant to MFRS 134 For the nine-month period ended 30 September 2014

7. Loss Per Share

Basic loss per share amounts are calculated by dividing loss for the period, net of tax, attributable to owners of the parent by the weighted average number of ordinary shares outstanding during the period, excluding treasury shares held by the Company.

Diluted loss per share amounts are calculated by dividing loss for the period, net of tax, attributable to owners of the parent by the weighted average number of ordinary shares outstanding during the period, plus the weighted average number of ordinary shares that would be issued on the conversion of all the dilutive ordinary shares into ordinary shares.

The following reflect the profit and share data used in the computation of basic and diluted loss per share:

| | Current quarter 3 months ended | | Cumulative of 9 months e | • |
|--|-----------------------------------|-----------------|--------------------------|-----------------|
| | 30 Sept 2014 | 30 Sept 2013 | 30 Sept 2014 | 30 Sept 2013 |
| Loss net of tax attributable to owners of the parent used in the computation of loss per share (RM'000) | (5,716) | (4,665) | (36,573) | (11,558) |
| · · · · · | (0,710) | (1,000) | (00,070) | (11,000) |
| Weighted average number of ordinary shares in issue ('000) Effects of dilution | 110,734 | 110,734 | 110,734 | 110,734 |
| Share options ('000) Weighted average number of ordinary shares for diluted earnings per share computation ('000) | - 110,734 | - 110,734 | - 110,734 | - 110,734 |
| Basic loss per share (sen) | (5.16) | (4.21) | (33.03) | (10.44) |
| Diluted loss per share (sen) | (5.16) | (4.21) | (33.03) | (10.44) |



Explanatory notes pursuant to MFRS 134 For the nine-month period ended 30 September 2014

8. Property, plant and equipment

Acquisitions and disposals

During the nine months ended 30 September 2014, the Group acquired assets at a cost of RM22.1 million (30 September 2013: RM30.6 million). Included in the total assets acquired is an amount for construction work-in-progress of RM11.2 million (30 September 2013: RM2.0 million). This construction work-in-progress represents the expenditure incurred for upgrading printing line and infrastructure work at printing facility in Bangi and the construction of a new investment building.

Assets with nil carrying amount were disposed of by the Group during the nine months ended 30 September 2014, resulting in a gain on disposal of RM305,398 (30 September 2013: RM92,389), recognised and included in other income in the statement of comprehensive income.

9. Intangible assets

Goodwill arising from acquisition of a subsidiary amounting to RM50,000 has been written off fully in the fourth quarter 2013. (30 September 2013: RM50,000).

10. Inventories

During the nine months ended 30 September 2014, the Group recognised a write-down of inventories of RMNil (30 September 2013: RM683,326) and the cost was included in the statement of comprehensive income.

11. Cash and cash equivalents

Cash and cash equivalents comparised the following amounts

| | 30 Sept | 30 Sept |
|---------------------------------|---------|---------|
| | 2014 | 2013 |
| | RM'000 | RM'000 |
| | | |
| Cash at bank and in hand | 20,479 | 24,480 |
| Short Term Deposit | 7,292 | 6,834 |
| Total cash and cash equivalents | 27,771 | 31,314 |



Explanatory notes pursuant to MFRS 134 For the nine-month period ended 30 September 2014

12. Fair value hierarchy

The Group uses the following hierarchy for determining the fair value of all financial instruments carried at fair value:

- Level 1 Quoted price (unadjusted) in active markets for identical assets or liabilities
- Level 2 Inputs that are based on observable market data, either directly or indirectly
- Level 3 Inputs that are not based on observable market data

As at reporting date, the Group held the following financial assets that are measured at fair value:

| | Total RM'000 | Level 1 RM'000 | Level 2 RM'000 | Level 3 RM'000 |
|---|-----------------|-------------------|-------------------|-------------------|
| 30 September 2014 Available-for-sale financial assets | | | | |
| - Equity instrument | 13,743 | 2,347 | - | 11,396 |
| Held for trading investments - Equity instrument | 2,802 | 2,802 | | |
| 30 September 2013 | | | | |
| Available-for-sale | | | | |
| financial assets | | | | |
| - Equity instrument | 32,364 | 20,979 | - | 11,385 |
| Held for trading investments | | | | |
| - Equity instrument | 2,506 | 2,506 | - | - |

No transfer between any levels of the fair value hierarchy took place during the current interim period and the comparative period. There were also no changes in the purpose of any financial asset that subsequently resulted in a different classification of that asset.



Explanatory notes pursuant to MFRS 134 For the nine-month period ended 30 September 2014

13. Share capital, share premium and treasury shares

There are no movement in share capital, share premium and treasury shares during the financial period ended 30 September 2014.

14. Interest bearing loans and borrowings

| | 30 Sept 2014 | 30 Sept 2013 RM'000 |
|-----------------------|-----------------|---------------------------|
| | RM'000 | |
| Short term borrowings | | |
| Secured | 19,671 | 17,387 |
| Unsecured | 83,686 | 78,998 |
| | 103,357 | 96,385 |
| Long term borrowings | | |
| Secured | 91,551 | 98,705 |
| Unsecured | - | - |
| | 91,551 | 98,705 |
| | 194,908 | 195,090 |

15. Dividends

The directors did not pay any dividend in respect of the financial year ended 31 December 2013.

16. Commitments

| | 30 Sept | 31 Dec |
|--|---------|--------|
| | 2014 | 2013 |
| | RM'000 | RM'000 |
| Capital expenditure Approved and contracted for: Property, plant and equipment | 40,800 | 30,922 |



Explanatory notes pursuant to MFRS 134 For the nine-month period ended 30 September 2014

17. Contingent liabilities

There are no new material litigation against the Group since the last status report for the position as at 30 June 2014. As at the reporting period, the contingent liabilities stood at RM 5.3 million.

After taking appropriate legal advice, no provision has been made in the financial results of the Group as at the reporting date as the Directors are of the opinion that the expected outcome of the legal suits against the Group is not expected to have any material impact on the financial position of the Group.

18. Related party transactions

The following table provides information on the transactions which have been entered into with related parties during the quarters ended 30 September 2014 and 30 September 2013:

| | 2014 RM'000 | 2013 RM'000 |
|---|----------------|----------------|
| Services rendered by Utusan Transport Sdn Bhd and Group, an associate | 5,686 | 7,569 |
| Services rendered by Utusan Printcorp Sdn Bhd and Group, an associate | 381 | 3,759 |



Explanatory notes pursuant to MFRS 134 For the nine-month period ended 30 September 2014

19. Segment information

| | Publishing, distribution and advertisements 30 Sept 2014 RM'000 | Printing 30 Sept 2014 RM'000 | Information technology and multimedia 30 Sept 2014 RM'000 | Investment holding, management services and others 30 Sept 2014 RM'000 | Total 30 Sept 2014 RM'000 | Adjustments and eliminations 30 Sept 2014 RM'000 | Per consolidated financial statements 30 Sept 2014 RM'000 |
|--|---|---------------------------------------|--|---|------------------------------------|---|--|
| Revenue: | | | | | | | |
| External customers | 206,326 7,482 | - | 113 149 | 8,248 345 | 214,687 7,976 | (7,976) | 214,687 |
| Total revenue | 213,808 | | 262 | 8,593 | 222,663 | (7,976) | 214,687 |
| Segment profit/(loss) (Note A) | (42,128) | (25) | (60) | 2,670 | (39,543) | 1,093 | (38,450) |
| | 30 Sept 2013 RM'000 | 30 Sept 2013 RM'000 | 30 Sept 2013 RM'000 | 30 Sept 2013 RM'000 | 30 Sept 2013 RM'000 | 30 Sept 2013 RM'000 | 30 Sept 2013 RM'000 |
| Revenue: | | | | | | | |
| External customers Inter-segment Total revenue | 241,874 8,284,093 8,525,967 | - | 1,276 <u>43</u> 1,319 | 9,458 443 9,901 | 252,608 8,284,579 8,537,187 | - (8,284,579) (8,284,579) | 252,608 |
| Segment profit/(loss) (Note A) | (19,589) | - | (1,494) | 3,218 | (17,865) | 2,650 | (15,215) |

Note A

Segment profit is reconciled to loss before tax presented in the condensed consolidated statement of comprehensive income as follows:

| | 30 Sept 2014 | 30 Sept 2013 |
|--|-----------------|-----------------|
| | RM'000 | RM'000 |
| Segment profit/(loss) | (39,543) | (17,865) |
| Share of profit of associates | 1,103 | 2,751 |
| Finance costs | (6,697) | (5,458) |
| Unallocated corporate expenses (inter-co transactions) | 6,687 | 5,357 |
| Loss before tax | (38,450) | (15,215) |



Explanatory notes pursuant to MFRS 134 For the nine-month period ended 30 September 2014

19. Segment information (contd)

The Group comprises the following main business segments:

- (i) Publishing, distribution and advertisements publishing and distribution of newspapers, magazines and books and print and online advertising;
- (ii) Information technology and multimedia; and
- (iii) Investment holding, management services and others.



Explanatory notes pursuant to Bursa Malaysia Listing Requirements: Chapter 9, Appendix 9B, Part A For the nine-month period ended 30 September 2014

20. Performance review

Revenue for the current quarter under review of RM74.8 million declined by 7.1% as against the preceding year's corresponding quarter of RM80.5 million. The decrease was attributed to the publication, distribution and advertisements segment. The Group recorded a loss before tax (LBT) of RM5.8 million as compared with a LBT of RM7.6 million for the corresponding quarter last year. Similarly on a year-to-date basis the Group registered a lower revenue of RM214.7 million for the period ended 30 September 2014 as compared with RM252.6 million last year. Consequently, the Group recorded higher LBT of RM38.5 million as compared with LBT of RM15.2 million last year.

The performance of the respective operating business segments for the current quarter as compared with the corresponding quarter last year is analysed as follows:-

i. Publication, distribution and advertisements

Revenue decreased by RM4.9 million or 6.3% mainly due to a significant reduction in revenue from distribution of books and magazines. Meanwhile advertising revenue dropped by 3.3%. However lower total costs have enabled this segment to report a lower LBT of RM5.8 million as compared with LBT of RM8.0 million in the corresponding quarter.

Similarly on year to date basis, this segment posted 14.7% lower revenue which was primarily contributed by a significant reduction in revenue from sub-segment publishing and distribution. On the cost side, higher employee benefit expenses arising from a voluntary separation scheme implemented by a subsidiary company was mitigated by a reduction in raw material costs. This segment reported a higher LBT of RM42.1 million as compared with LBT of RM19.2 million last year.

ii. Information technology and multimedia

For both current quarter and nine months period ended 30 September 2014 this segment recorded a reduction in revenue by RM0.3 million and RM1.2 million respectively mainly due to the disposal of a subsidiary in the third quarter of 2013 which was the main contributor to this segment. However this segment registered a PBT of RM28 thousand for the current quarter and lower LBT of RM60 thousand for cumulative quarters as compared with LBT of RM0.5 million and RM1.5 million respectively last year as the disposed subsidiary was a loss-making company.



Explanatory notes pursuant to Bursa Malaysia Listing Requirements: Chapter 9, Appendix 9B, Part A For the nine-month period ended 30 September 2014

20. Performance review (contd.)

The performance of the respective operating business segments for the current quarter as compared with the corresponding quarter last year is analysed as follows:- (contd.)

iii. Investment holding, management services and others

Revenue for the current quarter declined by 22.6%, mainly due to lower revenue from recruitment services. This has resulted in a LBT of RM0.3 million as compared with PBT of RM117 thousand in the same quarter last year. Similarly on a year-to-date basis, this segment's revenue decreased by 12.8% due to the same reason even though the investment holding subsidiary has reported an improvement in revenue by 25.6%. Accordingly this segment reported a slightly lower PBT of RM2.7 million as compared with RM3.2 million last year.

21. Comparison with the immediate preceding quarter results

The Group posted a slightly higher revenue by RM0.4 million from RM74.4 million in the preceding quarter ended 30 June 2014 to RM74.8 million in the current quarter derived mainly from higher circulation of newspapers. Total costs decreased by RM4.5 million mainly due to lower raw material and consumables used expenses. Consequently the Group recorded a lower LBT of RM5.7 million as compared with LBT of RM11.1 million in the preceding quarter.

The Group's performance by segments is as follows:-

- Publication, distribution and advertisements This segment's revenue increased by 3.0% mainly contributed by circulation of newspaper revenue, whilst revenue from advertisement sub-segment increased by only 1.6%. Hence this segment registered lower LBT of RM5.8 million as compared with LBT of RM12.7 million.
- Information technology and multimedia This segment posted PBT of RM28 thousand in the current quarter as compared with LBT of RM43 thousand in the preceding quarter.
- iii. Investment holding, management services and others Revenue decreased by RM1.8 million as a result of significant reduction in gain on disposal of quoted securities recognised in the current quarter. Accordingly this segment posted a LBT of RM344 thousand as compared with PBT of RM1.8 million in the preceding quarter.



Explanatory notes pursuant to Bursa Malaysia Listing Requirements: Chapter 9, Appendix 9B, Part A For the nine-month period ended 30 September 2014

22. Comment on current year prospects

The Group expects the year of 2014 to remain challenging in view of increasing competition for the market share of advertising expenditure (ADEX) and circulation of newspapers. Nevertheless we will continue with our newspaper content improvement strategies and offer creative packages for advertisements.

On 19 October 2014, we have introduced a new masthead for our flagship newspapers, Utusan Malaysia and Mingguan Malaysia. Alongside this, the contents and layout have been improved to include new and refreshed columns. Our Utusan Online has also been given a new look offering more videos and interesting features in order to attract more visitors. Meanwhile our e-learning product, Tutor.com.my has been made interactive for a more effective learning experience.

The Group will continue to adopt prudent cost saving strategies in its business operations. Amongst others, the Group is undertaking measures to reduce the return rate by employing efficient allocation of newspapers and magazine supplies. Administration, production and staff costs are being aggresively monitored. The recruitment of new staff has been frozen to halt the increase in costs.

23. Profit forecast or profit guarantee

The group has not provided any profit forecast in a public document.

24. Corporate proposals

There are no corporate proposals announced as at the date of this report except as below:

On 12 November 2013 the Board of Directors of Utusan Melayu (Malaysia) Berhad ("UMMB") had announced to Bursa Malaysia that UMMB is undertaking the following proposals:

- proposed renounceable Two-Call Rights Issue of up to 110,733,837 new ordinary shares of RM1.00 each in UMMB on the basis of one (1) rights share for every one (1) existing ordinary share of RM1.00 each held in UMMB at an entitlement date to be determined later; and
- (ii) proposed exemption to United Malays National Organisation ("UMNO") from the obligation to undertake a mandatory take-over offer for all the remaining voting shares in UMMB not already owned by UMNO after the proposed two-call rights issue under paragraph 16.1 of Practice Note 9 of the Malaysian Code on Take-Overs and Mergers, 2010.



Explanatory notes pursuant to Bursa Malaysia Listing Requirements: Chapter 9, Appendix 9B, Part A For the nine-month period ended 30 September 2014

24. Corporate proposals (contd.)

On 12 December 2013 the Board of Directors of UMMB had announced to Bursa Malaysia that the Board has decided to defer the above Proposals as the Board is re-evaluating the Proposals.

Subsequently on 27 August 2014 the Board of Directors of UMMB had announced to Bursa Malaysia that the Board has decided to abort the Proposals after due and careful consideration and re-evaluation of the viability of the Proposals. Notwithstanding, the Board will continue to explore other fund-raising proposals to address the capital requirements of the Group and if required, an announcement will be made accordingly.

25. Changes in material litigation

There was no material litigation against the Group except as disclosed in Note 17.

26. Dividend payable

No interim ordinary dividend has been declared for the quarter ended 30 September 2014 (30 September 2013: Nil)

27. Disclosure of outstanding derivatives

There were no outstanding derivatives as at the end of the reporting period.

28. Rationale for entering into derivatives

The group did not enter into any derivatives during the quarter ended 30 September 2014 or the corresponding quarter ended 30 September 2013.

29. Auditors' report on preceding annual financial statements

The auditors' report on the financial statements for the year ended 31 December 2013 was not qualified.



Explanatory notes pursuant to Bursa Malaysia Listing Requirements: Chapter 9, Appendix 9B, Part A For the nine-month period ended 30 September 2014

30. Supplementary information

Breakdown of retained profits into realised and unrealised

| | As at 30/9/2014 RM'000 | As at 30/9/2013 RM'000 |
|--|------------------------------|------------------------------|
| Total retained profits of the Company and its subsidiaries | | |
| - Realised | 20,928 | 55,172 |
| - Unrealised | 350 | (2,879) |
| | 21,278 | 52,293 |
| Total share of retained profits from associated companies | | |
| - Realised | 25,200 | 24,096 |
| - Unrealised | (385) | (36) |
| | 24,815 | 24,060 |
| | 46,093 | 76,353 |
| Add: Consolidation adjustments | 24,741 | 34,986 |
| Total group retained profits | 70,834 | 111,339 |

The determination of realised and unrealised profits is based on the Guidance of Special Matter No.1, Determination of Realised and Unrealised Profits or Losses in the Context of Disclosure Pursuant to Bursa Malaysia Securities Berhad Listing Requirements.

Accordingly, the unrealised retained profits of the Group as disclosed above exclude translation gains and losses on monetary items denominated in a currency other than the functional currency and foreign exchange contracts, as these translation gains and losses are incurred in the ordinary course of business of the Group, hence deemed as realised.

The disclosure of realised and unrealised profits above is solely for complying with the disclosure requirements stipulated in the directive of Bursa Malaysia and should not be applied for any other purposes.

BY ORDER OF THE BOARD

Shirad Anuar Company Secretary Date: 26 November 2014